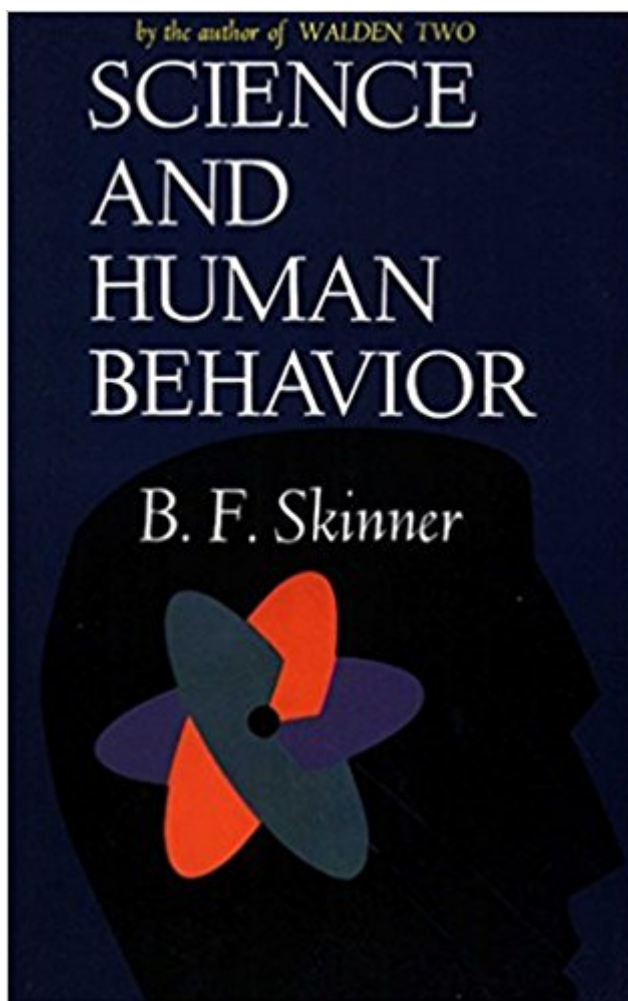


The book was found

Science And Human Behavior



Synopsis

The psychology classic—a detailed study of scientific theories of human nature and the possible ways in which human behavior can be predicted and controlled—from one of the most influential behaviorists of the twentieth century and the author of *Walden Two*. “This is an important book, exceptionally well written, and logically consistent with the basic premise of the unitary nature of science. Many students of society and culture would take violent issue with most of the things that Skinner has to say, but even those who disagree most will find this a stimulating book.”—Samuel M. Strong, *The American Journal of Sociology* “This is a remarkable book—remarkable in that it presents a strong, consistent, and all but exhaustive case for a natural science of human behavior. It ought to be valuable for those whose preferences lie with, as well as those whose preferences stand against, a behavioristic approach to human activity.”—Harry Prosch, *Ethics*

Book Information

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Customer Reviews

This is Fred Skinner's most accessible book. It ambitiously uses one set of principles to address

significant aspects of human and social behavior (p. 334), including events that occur beneath our skins such as dreaming and talking to ourselves (p. 257). Basically Skinner was interested in all the ways we can arrange the environment to ethically produce and maintain behavior. Consider, the simple case of teaching your dog to sit. You could say "sit," gently push your dog's rear down, then say "good" and give your dog some food. Eventually your dog will sit on command provided sitting sometimes produces food. If asked to explain the dog's behavior, Skinner would focus on what was done (in the environment) that produced sitting. This would include your saying "sit," next gently pushing your dog's rear down, your saying "good" and then feeding your dog. Actually, more environmental events ought to be specified such as your dog being food deprived and distractive stimuli being absent. But most people have a very hard time using relations between the environment and behavior to explain behavior. When asked to explain why the dog sat after the environment was so programmed, my students would say "the dog associated food with sitting," "the dog was hungry," "the dog expected food" or even "the dog had learned to sit on command." None of these explanations disposes us to focus on the environment.

IT IS VERY IMPORTANT THAT WE UNDERSTAND OUR FELLOW HUMAN BEINGS...

I bought this book for grad school - Masters (MS) student for Applied Behavior Analysis (ABA). Skinner is the basis of everything we learn, and its required reading for the curriculum. On a personal note, I feel its required reading for anyone even thinking about learning ABA, not just because a school said so. If you don't know Skinner, you don't know Behavior Analysis.

Just received my copy (excellent condition), and have just started reading. I am looking to understand the theories and science of the human behavior, and the mental, physical, and emotional aspects of our temperament capacity.

Still currently reading as I go through my coursework for grad school. All very interesting so far. Not a difficult read either.

The book was just an addition to another book that was required it was older than I thought. However the condition was good and I was able to use it for class work.

A book that opens many question of how systems are created without really taking into consideration the processes of human behavior.

GREAT price and wonderful condition for being used. Almost seemed new! Delivered in an expected time frame.

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